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UNITED STATES PATENT AND TRADEMARK OFFICE CERTIFICATE OF CORRECTION

PATENT NUMBER : 7,203,660

ISSUE DATE : April 10, 2007

INVENTOR(S) : Michael Majeed

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

On the title page:

Under Item (54), delete "APPARATUS, SYSTEM, AND METHOD" and insert -- APPARATUS, METHOD AND SYSTEM --.

In the specification:

Col. 22, line 23, after Figure 8, delete "the" and insert -- The --.

Col. 23, line 26, delete "represent. Topics" and insert -- represent topics --.

In the claims:

Col. 45, line 42, delete "requester" and insert -- requestor --.

Col. 45, line 64, delete "claim 21" and insert -- claim 20 --.

Col. 45, line 66, delete "claim 21" and insert -- claim 20 --.

Col. 46, line 1, delete "claim 21" and insert -- claim 20 --.

Col. 47, line 64, "requester" and insert -- requestor --.

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PATENT NO. <u>7,203,660</u>

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Robert M. Pond

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APPARATUS, SYSTEM, AND METHOD FOR DYNAMIC DEMAND REPORTING AND AFFECTATION

FIELD

The present invention relates generally to computer systems and software, and

more particularly to apparatuses, methods, and systems for providing dynamic demand

reports.

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BACKGROUND

INFORMATION TECHNOLOGY SYSTEMS

Typically, users engage computers to facilitate information processing. A

computer operating system enables and facilitates the ability of users to access and operate

computer information technology. Information technology systems provide interfaces that

allow users to access and operate the various systems.

USER INTERFACE

The function of computer interfaces such as cursors, menus, and window

components are, in many respects, similar to automobile operation interfaces. Automobile

operation interfaces such as steering wheels, gearshifts, and speedometers facilitate the

access, operation, and display of automobile resources, functionality, and status. Computer

interaction interfaces such as cursors, menus, and windows similarly facilitate the access,

operation, and display of computer hardware and operating system resources, functionality,

and status. Operation interfaces are commonly called user interfaces. Graphical user

PATENT APPLICATION

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flights in the Time- Hour selection list 7710b or check the "ALL" check box to select all flight times. The user can also specify whether they are only interested in Departures or Arrivals for the hours selected by selecting the Departure or Arrival radio buttons.

Data Items Selection Facility

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A Data Items Selection Facility 7713 allows a user to select a variety of options by way of check boxes for generation of a DSR and for ultimate inclusion in a DSRR. Each option represents an aggregate calculation. A user may select any of the data items for inclusion in a DSR, or alternatively, the user can select all options by selecting the "Select All" check box. The definitions for these aggregates, i.e., Computed Items, are defined as follows:

Total Passengers: PAX=Total number of tickets requested.

Revenue Passenger Miles (RPMs): RPM=Sum of (Tickets Requested * Segment Distance). Available Seat Mile (ASMs): ASM=Sum of (Number of Seats * Segment Distance).

Facilitator Load Factor: Facilitator Load Factor = Sum of offer price * Number

of Tickets / Sum of Seats.

Stage Length (miles): Stage Length=Sum of Segment Distance / Sum of

Tickets Requested.

Segment Yield: Segment Yield=Sum of (Offer Price * Number of

Tickets) / Sum of (Number of Tickets * Segment

Distance).

Segment Revenue ASM (RASM): Segment RASM=Total Revenue / ASM.

Average Fare: Average Fare=Sum of (Offer Price * Number of

Tickets) / Sum of Number of Tickets.

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The "*" symbol above signifies a multiplication operation. The "/" symbol signifies a division operation. The various aggregates above are comprised from database fields such as those described in greater detail in Figure 8. The calculations for the above

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PATENT APPLICATION

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user's selections made in a DSF. The user's selection in essence selecting topics of interests

that direct the QGT to include relevant tables for generating an SQL query. The schema

includes Fact tables and non-Fact tables both of which represent Topics that a user may

employ as the basis of conducting a demand survey. Fact tables, i.e. Fact Topics, such as the

Segment Fact table 8820 and Seats Fact 8826 are built as vessels for obtaining, querying,

and/or producing DSRR by the transformation tool as discussed in Figure 14. The non Fact

tables (tables with "Dim" suffixes in Figure 8) are Dimensional Tables (Dimensional Topics)

representing the various dimensions of topics available to a user in surveying for demand.

There is an almost infinite variety of ways to construct a schema for any given

purpose. The schema may be embodied in one giant table with all required fields, or broken

up into a one-field-per-table basis. However, regardless of the break up of these fields into

logical groups within tables, these various embodiments ofttimes are equivalent to one

another in purpose and functionality. The choice of how to construct and interrelate the

tables raise performance issues known to those skilled in the art of database schema design

outside the scope of this disclosure.

In one non-limiting example embodiment, a schema is designed with fields

mirroring the Demand Survey Facility Component selection elements of Figure 7. This

provides for a logical basis for selecting data from a Commerce Database that will limit

returned results to relevant information constrained by a DSR.

Airport Point of Origin Table

An airport point of origin table (Orig Airport_Dim) 8811, provides: an airport

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